



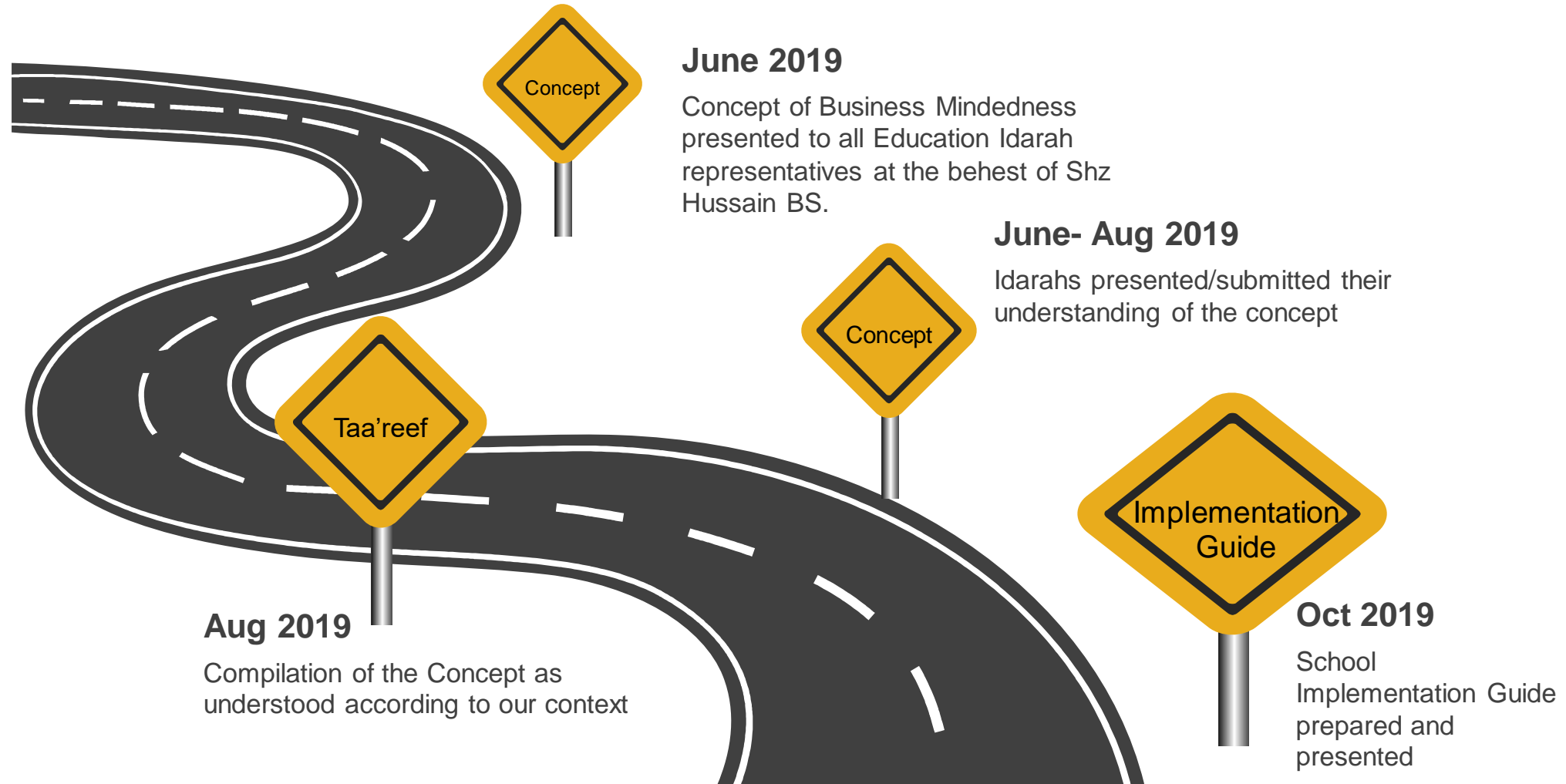
الدعوة العالمية للإسلام
Dawat-e-Hadiyah

Administration of 53rd al-Dai al-Mutlaq, His Holiness Syedna Mufaddal Saifuddin (TUS)

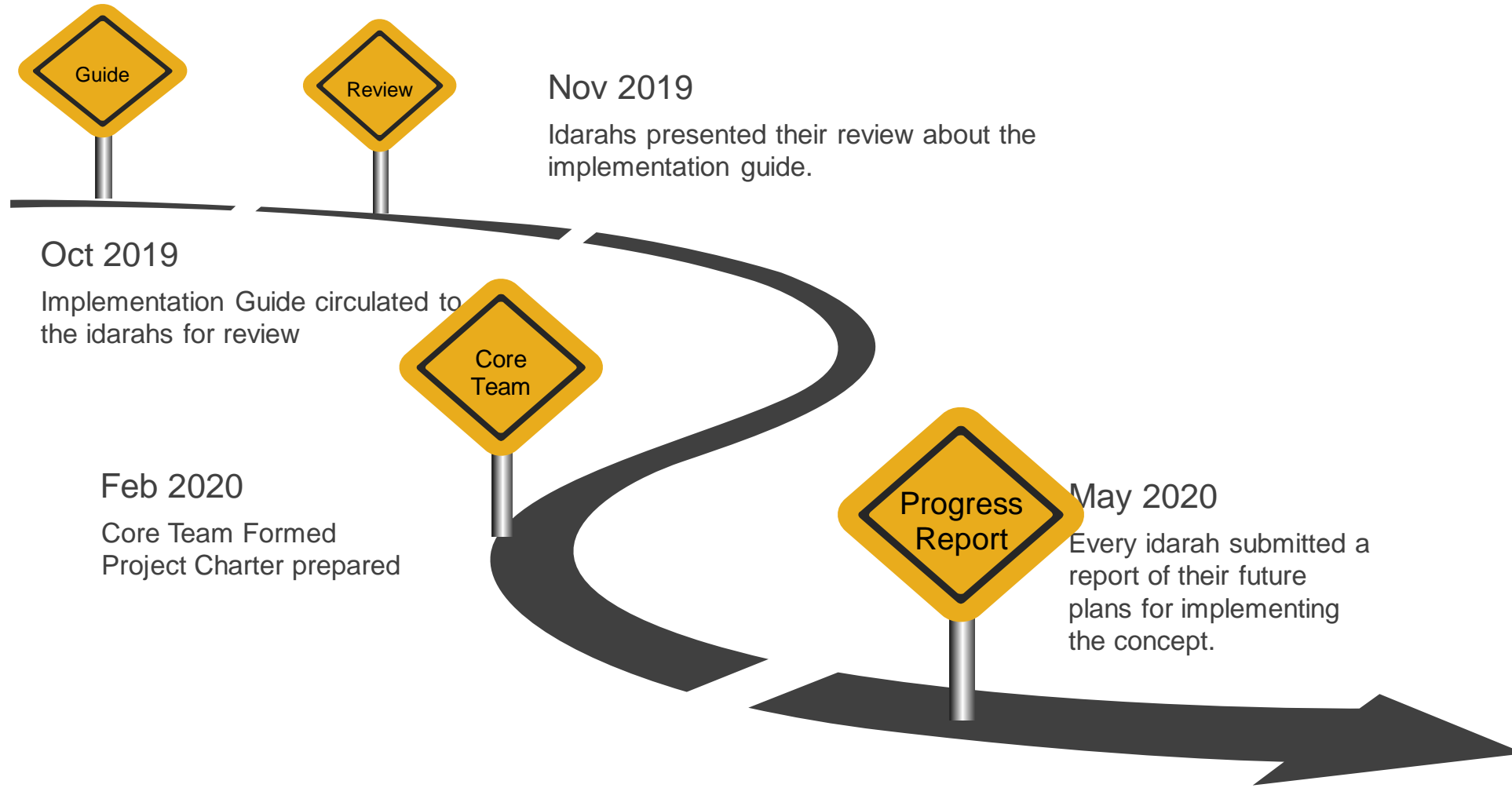


Business Mindedness Project

Business Mindedness Concept Implementation Roadmap



Business Mindedness Concept Implementation Roadmap



Meaning

Business Mindedness includes being:-

- Growth Oriented – moving onwards
 - Ethical
 - Good with Communication Skills
 - A Risk Taker
 - Progressive towards excellence within one's own limit
-
- **Business Mindedness** is an **attitude** and a **mindset**. It is not just related to venture creation but more importantly **value creation**.

LETS TAKE AN EXAMPLE OF A TEACHER

Service-Minded Teacher

- Works in Fixed working hours
- Focus on Completion of Syllabus in a given period of time.
- Uses only previously acquired skills and knowledge
- Uses teaching methodology according to His/her convenience.

Business-Minded Teacher

- Works beyond any the restrictions of time.
- Works to ensure student understands the concept completely, even though He/she needs to put in some extra effort and time.
- Continuously updates and upgrades His/her skills and knowledge.
- Understands the need of children and then selects appropriate methodology and enforces it accordingly

Service-Minded Teacher

- Results are produced by drift.
Teacher has minimum role in enhancing the upgradation and performance of students.

Business-minded Teacher

- Teacher consciously studies the current and past result of the students works upon the improvisation and growth of each and every student.

Conclusion

- It hereby concludes that, although a teacher is not in a hard-core business but her business minded approach or His/her temperament of growth motivates and guides her towards :
 - 1.Upgradation of His/her her skills
 - 2.Improvement in His/her knowledge
 - 3.Innovation of her methods
 - 4.Growth in the Students results

EXAMPLE OF A FARMER

SERVICE-MINDED FARMER

- Rely on climate for better crops.
- Applies age-old farming methods for cultivation
- Uses manual labours for seed sowing, irrigation and harvesting.
- Harvest same crops again and again which decreases the quality of soil and adversely affects the profit margin.

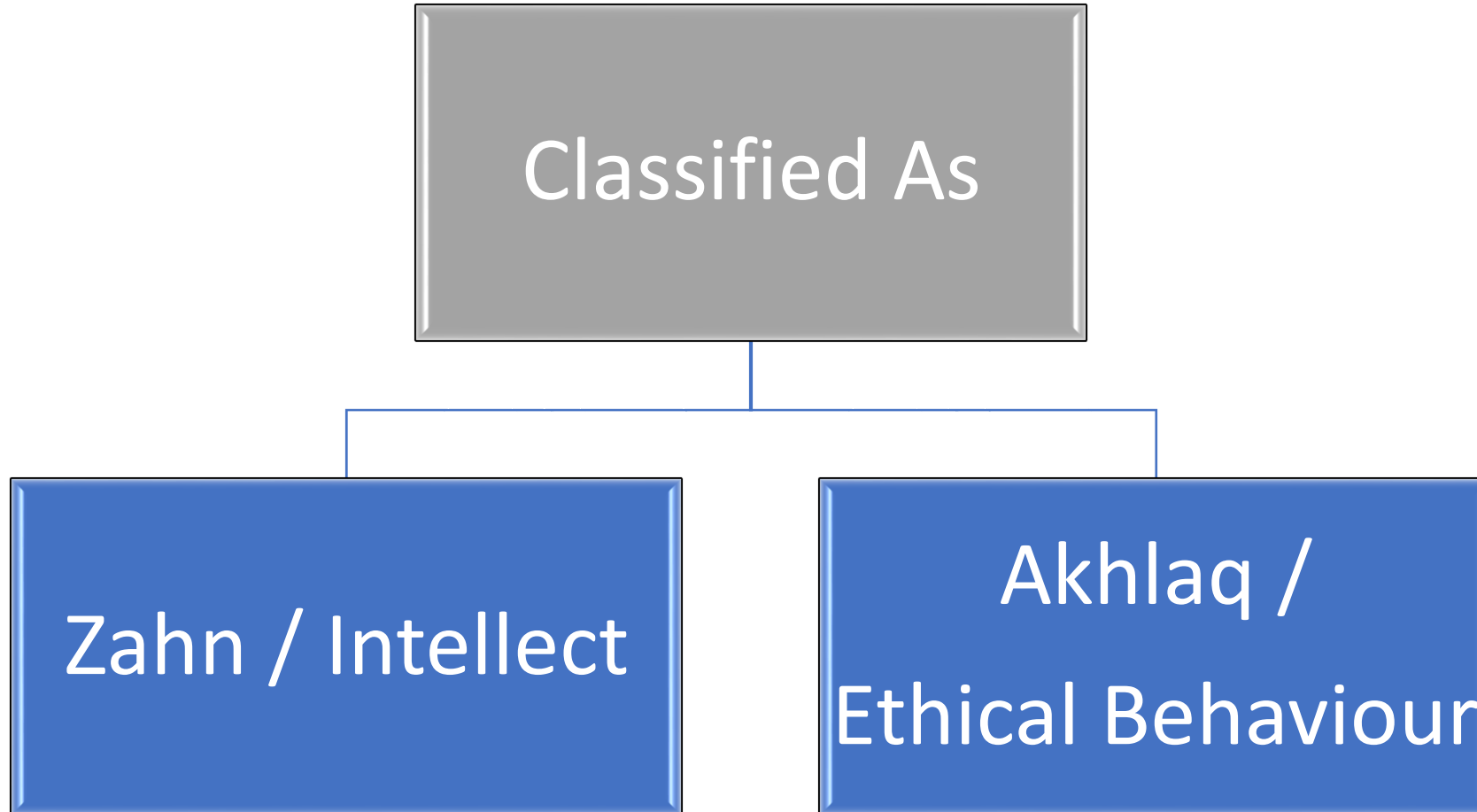
BUSINESS-MINDED FARMER

- Creates a favourable environment by irrigation and drip-farming for better crops.
- Learns and implements new method of farming to yield more crops.
- Uses technology to upgrade the quality and quantity of crops.
- Produces multiple crops in different seasons to withstand its nutrients.

Conclusion

- A farmer with a temperament of growth will be able to :
 - 1.yield quality crops
 - 2.Face minimum risk.
 - 3.Produce multiple crops
 - 4.Safeguard his land and soil and eventually end up with more and more Profits.

ENTREPRENEURIAL COMPETENCIES



ENTREPRENEURIAL COMPETENCIES

Zahn / Intellect Competency

1. Entrepreneurial Identity
2. Self Awareness and Self Efficacy
3. Entrepreneurial Passion
4. Innovativeness / Creativity
5. Information Seeking
6. Financial and Economic Literacy
7. Demand for Quality and Efficiency
8. Ethical and Sustainable Thinking
9. Spotting Opportunities

Zahn/ Intellect Competency Description

1. Considers oneself to be capable of becoming an entrepreneur
2. Believe in self and keep developing
3. Need for Achievement
4. Develop ideas to create value
5. Make informed decision
6. Estimate the cost of turning an idea into value-creating activity
7. Constant pursuit of making things better
8. Think holistically
9. Combine knowledge and resources

ENTREPRENEURIAL COMPETENCIES

Akhlaq / Ethical Behaviour Competency

1. Proactiveness
2. Take calculated risks
3. Valuing Ideas
4. Perseverance
5. Mobilizing Resources
6. Mobilizing others
7. Planning and Management
8. Learning through Experience
9. Communication Skills
10. Social Skills

Akhlaq / Ethical Behavior Competency Description

1. Takes initiatives / Initiates processes
2. Adaptable / Open to Surprises
3. Recognize the potential an idea has
4. Be determined / Be resilient
5. Make the most of resources
6. Enthuse and get needed support
7. Define priorities and action plans
8. Reflect and learn
9. Listen to and understand information
10. Ability to perceive and express feelings clearly and openly



الدعوة العالمية للإسلام
Dawat-e-Hadiyah

Administration of 53rd al-Dai al-Mutlaq, His Holiness Syedna Mufaddal Saifuddin (TUS)



SHUKRAN